ARTILLAGAS, JAYZEE LANCE I.

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SUMMARY

Versatile and tech-savvy professional with four years of experience spanning graphic design, web development, and content creation. Highly proficient in data management using Microsoft Excel and Word, with a proven track record of accuracy and organizational excellence. An adaptable and reliable team player capable of thriving in fast-paced BPO environments and managing flexible or rotating schedules.

WORK EXPERIENCE

Voluntaire   Sta. Rosa City, Laguna

Graphic Designer and Web Developer   *April 2021 - March 2025*

- Designed impactful and visually engaging graphics for clients' social media platforms, contributing to increased follower engagement and enhanced brand recognition.
- Developed and executed creative design strategies aligned with clients' business objectives, effectively driving brand growth and strengthening customer trust.
- Created and launched four fully functional websites for clients, optimizing operational processes and improving their appeal to potential investors.
- Played a key role in elevating clients' overall digital presence by ensuring alignment with branding goals and maintaining a professional, consistent online identity.

EDUCATIONAL BACKGROUND

Polytechnic University of the Philippines   Brgy. Sto. Niño, City of Biñan, Laguna

Diploma in Computer Engineering Technology   *(2024 – Present)*

St. Ignatius Academy - Binan Campus, *Salutatorian*   Brgy. Canlalay, Binan City, Laguna

Science, Technology, Engineering, and Mathematics   *(2022 – 2024)*

Lakeshore Educational Institution (LSEI), *with Honors*   Canlalay, City of Biñan, Laguna

                                                                                                          (2018 – 2022)

De La Paz Main Elementary School (DESMain)   Brgy. De La Paz, City of Biñan, Laguna

                                                                                                          (2012 – 2018)

TECHNICAL SKILLS

- Multimedia Editing: Adobe After Effects, Photoshop, Illustrator, CapCut, and Canva.
- Programming Fundamentals: Python, Java, C.
- Office Administration: Microsoft Office Suite, Data Entry, Correspondence.
- Web Design & Development: HTML5, CSS3, JavaScript, Figma (UI/UX).
- Core Soft Skills: Time Management, Organizational Efficiency, Technical Literacy.

CHARACTER REFERENCES

RAMOS, KRIS ROMMEL   Contact Number:

Professor in Polytechnic University of the Philippines   *09323622081*

ATIENZA, AARON   *Contact Number:*

Professor in Polytechnic University of the Philippines   *09171596694*